

SCMM

Portfolio

by Bhumi

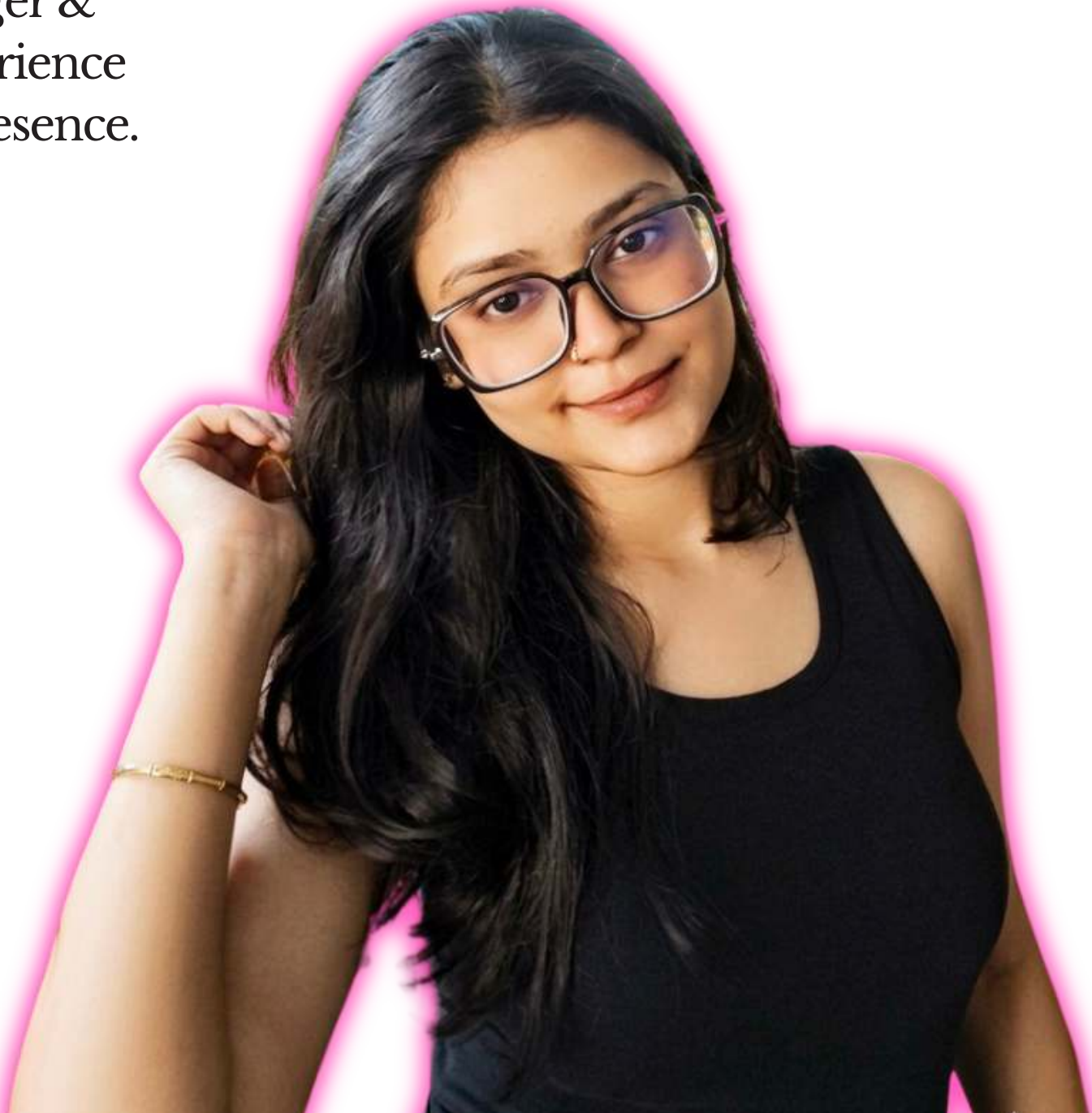
Content Strategist

about *me*

Hi, I'm Bhumi — a Social Media Manager & Content Strategist with 5+ years of experience helping brands build a strong online presence.

I SPECIALIZE IN:

- Content Strategy
- Instagram Growth
- Reels & Short-form Content
- Branding & Visual Direction
- Community Engagement



I've worked with brands in:
Health, wellness, fashion, hospitality,
astrology, and personal branding.

My focus is simple:
Create content that not only looks
good — but performs

TOOLS I USE

Canva | Meta Business Suite | CapCut
| ChatGPT | Notion | Claude

Services | OFFER

Social Media Management Services



Instagram
Management



Facebook
Management



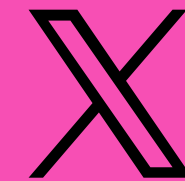
LinkedIn
Management



Pinterest
Management



YouTube
Management



X (Twitter)
Management



Google My
Business
Management

Other Services

Branding
Services

Landing
Page
Designing

Website
Development

Website
Management
Services



WHY WORK WITH ME?

- ✓ Strategy-first approach
 - ✓ Trend-aware content creation
 - ✓ Strong understanding of audience psychology
 - ✓ Consistent communication & timely delivery
 - ✓ Experience across multiple niches
 - ✓ Focus on engagement, reach & brand growth
- 

TECHNICAL SKILLS:

Graphic design

Video Editing

SEO Skills

Feed Aesthetic

Ghostwriting

Startegy Planning

Photo Editing

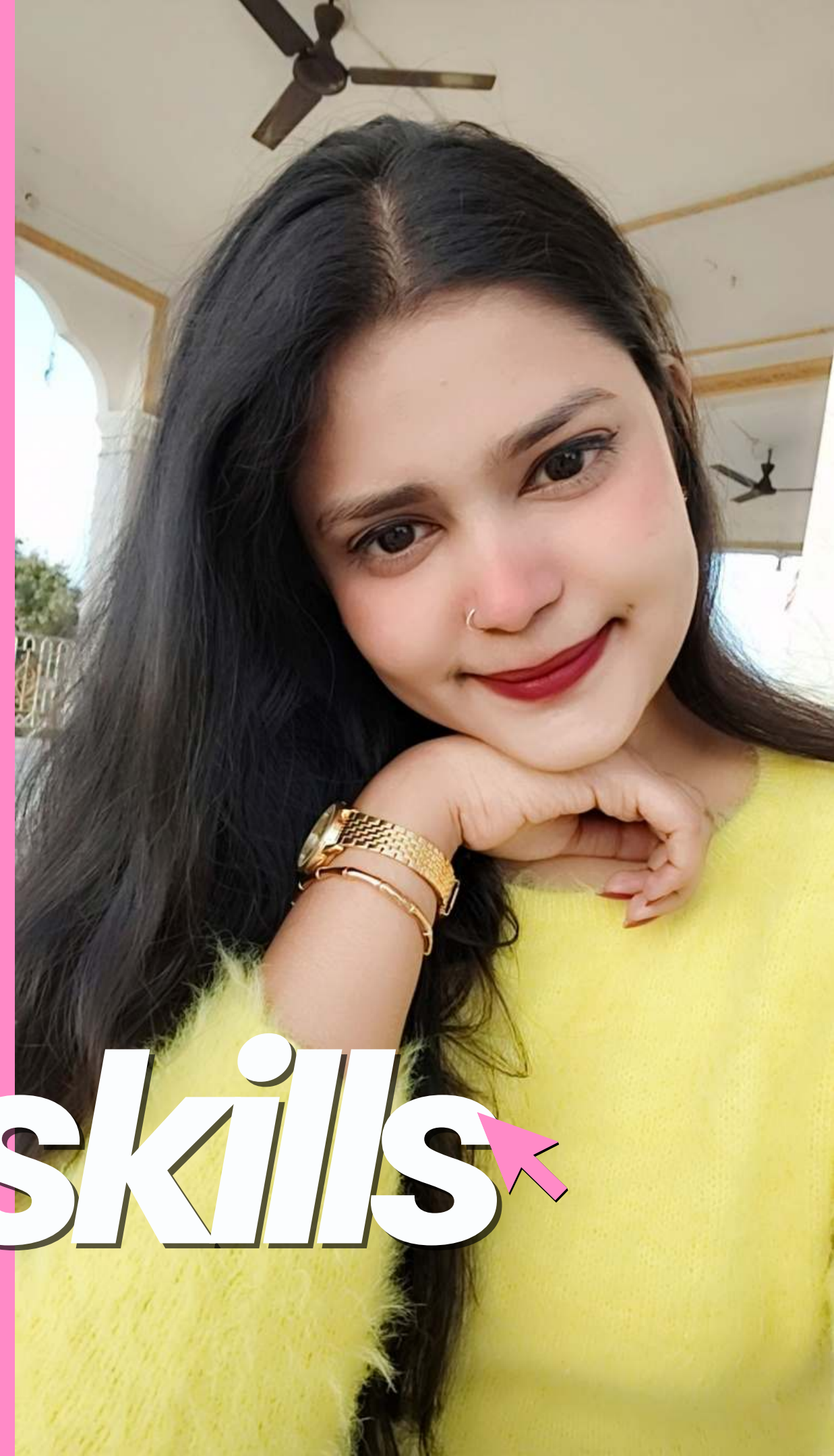
Growth Startegy

Copywriting

SOFT SKILLS:

- communication
- time management
- organizational skills
- analytical skills
- problem solving
- teamwork
- adaptability skills
- emotional intelligence

myskills





CONTENT I CREATE

Reels

Carousels

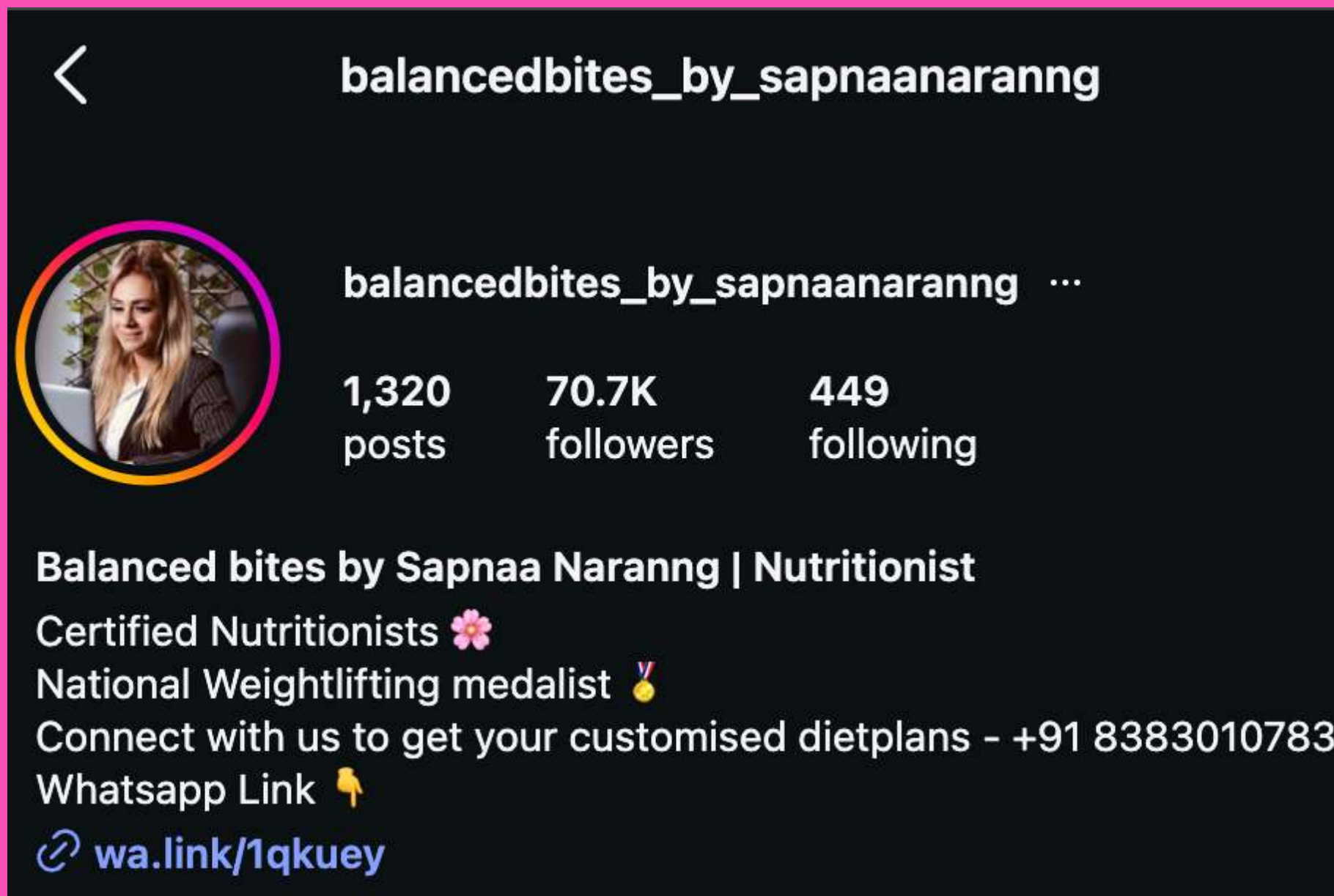
Story
Designs

Educational
Content

Trend-
based
Content

Personal
Branding
Content

My •
projects



- Grew client's social media from followers
- Recovered Dead Views
- Planned and executed full content strategy, including feed design and edits.

project 1

- Created, curated, and optimized posts for maximum engagement.
- Analyzed metrics to refine strategy and drive consistent growth.



dr.ruchitamehta  ...

Dr Ruchita Mehta | Holistic Diabetes Coach

441 posts 15.3K followers 1,026 following

Doctor

Author | Type 1 Diabetes Warrior
Helping People Decode Diabetes
Homeopathy | Nutrition | Diabetes Care
13+ yrs | 7500+ Clients
 9998279850
 drruchitamehta.exlyapp.com/offer/19c95349

 14K	 145K	 13.6K
 84K		 99.5K
 793K	 32.3K	
 25K	 101K	 149K

project 2

- Grew client's social media from 0 → 15K+ followers in 12 months.
- Planned and executed full content strategy, including feed design and edits.
- Created, curated, and optimized posts for maximum engagement.
- Analyzed metrics to refine strategy and drive consistent growth.
- Generated Leads Organically and through ads
- Build Whole Brand From Scratch

project 3

- ✓ Follower Growth – Scaled with organic strategies.
- ✓ Viral Reels – Boosted reel views significantly, with going viral.
- ✓ Professional Branding – Enhanced content, editing & profile aesthetics.
- ✓ Higher Engagement – Improved reach, interaction & audience trust.
- ✓ Increased credibility in the niche.



dietitianbhavya 

Bhavya Dhir | Registered Dietitian

1,242 posts 29.1K followers 2,270 following

Nutritionist

- 📍 | Ldh, Punjab
- 🇮🇳 | Registered Dietitian & Nutritionist
- 🏆 | BW All India 30under30
- 📖 | Worldwide DIET consultation
- 💻 | Online internship Nutrition student

www.dietitianbhavya.com and 3 more

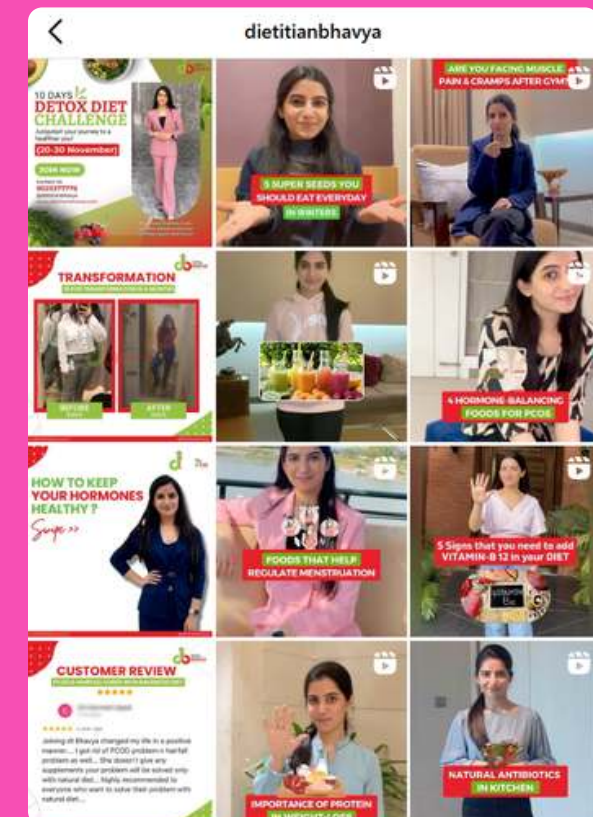
@dietitianbhavya



Before



After



project 4

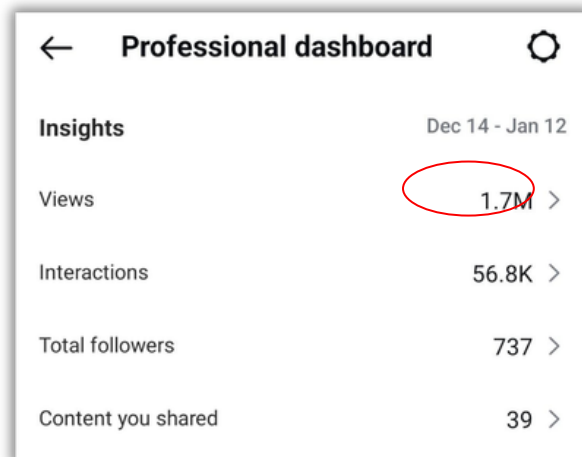
The Backstory:

When we took over this account:

- ✗ Reach was stuck at 200–300 views.
- ✗ It was inactive for months.
- ✗ Engagement? Almost non-existent.

Results in 28 Days:

Reach: Jumped from 100 Reach to 1.7Million



Professional dashboard	
Insights	Dec 14 - Jan 12
Views	1.7M >
Interactions	56.8K >
Total followers	737 >
Content you shared	39 >

Followers: **3x growth.**
100 Followers To 5K + Followers



Reviews:

Also.... I see the reel has reached
111k..... tremendous views and approx
500 likes already

7:06 PM

We hit 1M 🥰🥰🥰

8:07 PM

That reel is on 1M views 🥰

8:07 PM

This is very motivating and assuring

7:07 PM

dt.radhikagoel ✓ ...

Dt.Radhika Goel

1,393 posts **81.7K followers** 636 following

Health/beauty

👩 certified dietitian

🔗 Recipes | Fitness | Travel

👉 Get yourself transformed

☎ +919999196031

🔗 wa.me/message/2CGSQ4OCAW43A1 and 1 more

project 5

Scaled her Instagram from 4K to 80K+ followers through a well-planned content strategy, optimized posting schedule, and engagement techniques.

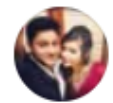
Provided top-notch content creation, editing, and branding that aligned with her expertise, making her page more appealing and authoritative.

Viral Reels Strategy – One of her reels crossed 3 million+ views, and multiple reels went viral.

Increased engagement & inbound inquiries.

Ensured seamless content management, trend-based optimization, and data-driven insights, helping her build a powerful & impactful online presence.

HER REVIEW:



Dt Radhika Goel ★ recommends The Unique Agency.

3 April 2023 · 🌐

I will definitely recommend the unique agency .. team is very coordinated and punctual on there work.. dey help you to grown your social media account very strategically..

🗑 This message was deleted. 11:24

Hey

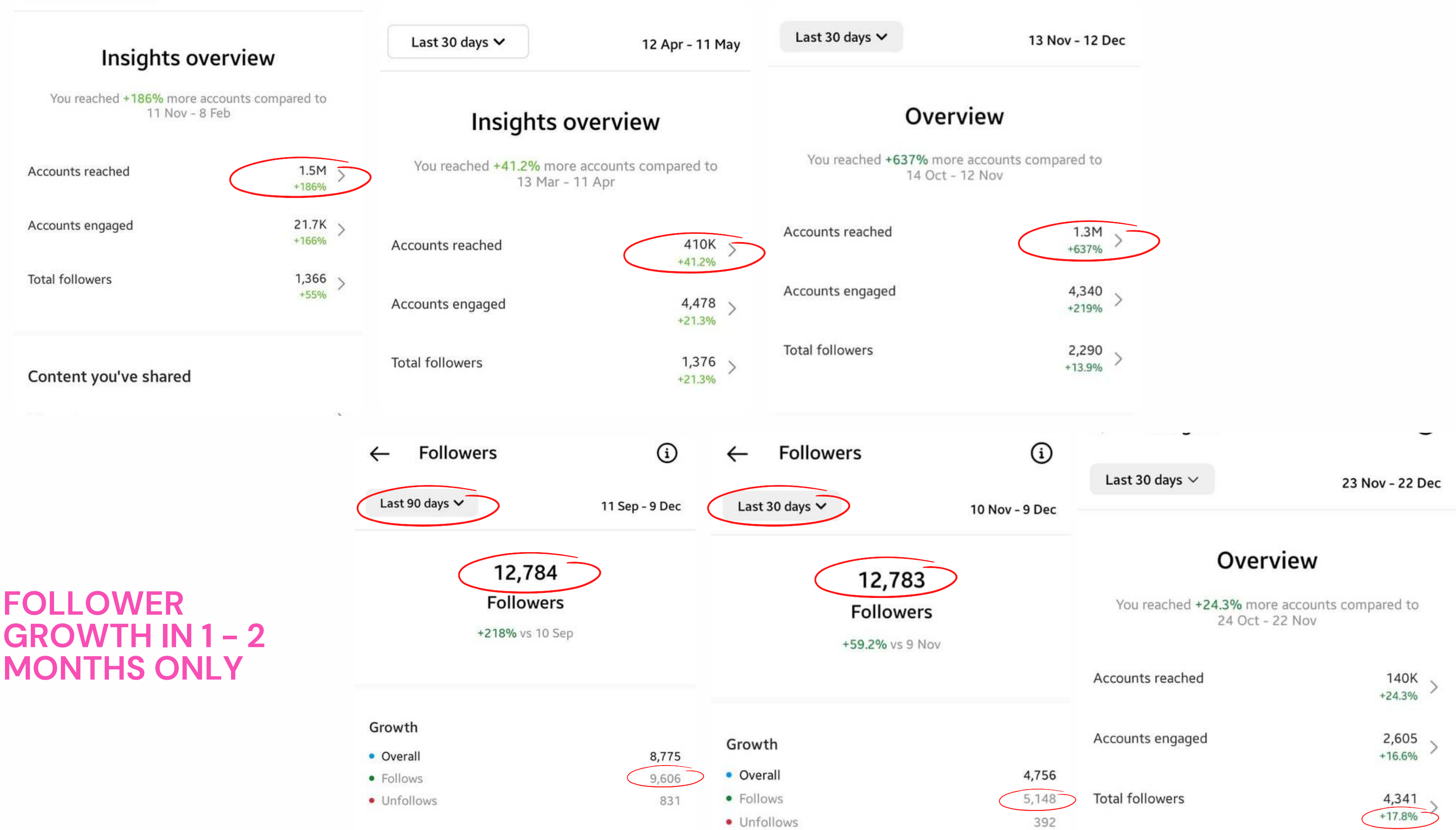
Thank you 'The unique agency' for amazing services . team is always active, share creative ideas for content and work acc to my niche . I highly recommend their services.

11:27

Thank you radhika 😊 11:44 ✓✓



SOME SNAPSHOT OF MY CLIENTS PAGE



REVIEWS

Dr. Ruchita Mehta

Pending work ...

To give review10:35 AM

"Hi everyone!
Main Dr. Ruchita Mehta hoon –
Homeopath, Nutritionist aur Diabetes
Educator.
Aur main aaj baat karna chahti hoon ek
aise insaan ke baare mein jinhone mere
digital journey ko completely transform
kar diya – Bhoomi Sharma.
Unke saath kaam karke meri ek reel
150K+ tak chali gayi! 🔥
Unka content strategy, organic growth
ka deep knowledge – chahe LinkedIn ho,
YouTube ho, Instagram ya koi workshop
create karni ho ya PPT banana ho – she is
always ready to help.
Sabse khaas baat? Unke saath ek
personal connection feel hota hai.
Wo sirf service nahi deti – wo aapka
growth partner ban jaati hain.
If you're serious about growing on any
platform – Bhoomi is the real deal.
Highly recommended!"

Edited 10:35 AM





Let's Work

I help brands grow through strategic content.
Let's Grow Your Brand Online

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Contact: +91 9570807880